

	<p>8th Annual FESTIVAL ITALIA 2017 Festival Day Saturday, August 19th VENUE SPONSOR</p>	<p>Committee Copy</p>
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Supporters/ \$2500 Event anchor
Limited to 4

- Sponsor one of our anchor areas
- Business name highlighted on signage
- 10 x 20 area during the street event
- Business name will appear on EPC marketing materials and media promotions
- Photo opportunity

Contributors/ \$1000 Kids

- Sponsor entertainment of children's activities throughout the festival
- Business name highlighted on signage
- 10 x 20 area during the Saturday street event
- Business name will appear on EPC marketing materials and media promotions

Artisan/ \$500 Street Entertainment

- Sponsor one of our entertainment venues
- 10 x 20 are during the event
- Business name will appear on EPC marketing materials and media promotions

Sponsors / \$250 Event

- Business name will appear on social media marketing materials
- 10 x 10 area during the Saturday street event

Make checks payable to:
 Town of Wakefield / EPC

Email:
wakefeldepc@gmail.com

Mail payment, form and gift certificates to:
 Wakefield Event Planning Committee
 15 Lincoln Street Ste 156
 Wakefield, MA 01880

Website:
www.wakefeldepc.com

Business Name	
Contact Person	
Address	
Phone Number	
Email/Website	

Rain Date of Sunday, August 20, 2017 should the Town deem it necessary

FOR EPC USE ONLY

Due July 1, 2017
\$50 late fee after July 2, 2017

Form

Payment

Electric

Gift Certificates

Important Event Day Information		BUSINESS COPY
<i>Application Deadline:</i>	<ul style="list-style-type: none"> July 1, 2017-application, payment and gift certificates (if applicable) are due Participants completing applications after July 1, 2017 may be excluded from some marketing materials i.e. press release, signage, etc \$50 Late Fee for all applications received after deadline (No Exceptions) <p style="text-align: center;">No refunds after fee submission</p>	
<i>Exhibit Space:</i>	<ul style="list-style-type: none"> August 8, 2017 mandatory CHECK-IN-in at The Savings Bank, 357 Main Street @ 5:00 P.M. to 7:00 P.M. You will be given your assigned number and important details concerning festival day Required to <u>supply your own tent</u>, tables, chairs and trash receptacles Electrical availability in limited spots only / check here, if electricity is being requested /\$25 fee. Merchants must supply their own extension cord to reach power supplied at poles. (50 foot) (Main Street only, placement solely by EPC) Generators are not allowed except by permission of the EPC. Please note on application your requested use of a generator 	
<i>Setup:</i>	<ul style="list-style-type: none"> All spaces are pre-assigned by the EPC. No exceptions! Non-food vendors/merchants can set up between 11:30 A.M. and 1:00 P.M. 	
<i>Breakdown:</i>	<ul style="list-style-type: none"> Vendors must stop selling at 7:30 P.M.; streets will reopen at 8:00 P.M. PLEASE NO EARLY BREAKDOWNS No vehicular traffic will be allowed in event area until after 8:00 P.M. 	
<i>Vendor Rules:</i>	<ul style="list-style-type: none"> All trash must be bagged, tied and left at the curb. No giving away or selling of food or drink will be allowed within the right of way, without permission by the EPC and Health Dept. permit obtained at Town Hall. 	

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One Lafayette St. Wakefield MA 01880

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